



**FareShare**

Midlands

Host a coffee morning

**for FareShare Midlands!**



# Hello!

**Thanks a latte for hosting a deliciously good get-together!**

Your coffee morning isn't just about brews and biscuit - it's a chance to stir up conversation, connection, and real change in your community.

Every cuppa poured and cake shared helps FareShare Midlands fight hunger and reduce food waste, getting good food to those who need it most.

So whether you're all about frothy lattes or classic cups of tea, rally your friends, family, and colleagues and let's make your coffee morning *brew-liant!*

**Sip, share, and make a difference!**

**Cheers from all of us at  
FareShare Midlands!**



**Did you know?  
JUST £1 PROVIDES  
4 MEALS  
FOR PEOPLE  
IN NEED!**

# How to host your Coffee Morning:

Hosting a coffee morning is a piece of cake (literally and figuratively!)



Whether you're a seasoned host or it's your first time, we've got you covered.

Follow our easy step-by-step guide to help you plan a warm, welcoming get-together that brings people together—and supports FareShare Midlands in fighting hunger and food waste.

Pop the kettle on and let the good vibes (and good food) flow!

## STEP 1: PICK A DATE AND SPOT

**Set the scene!** Whether it's your cozy kitchen, a sunny garden or even the local community hall, choose a time and place that suits you. Your coffee morning can be as intimate or grand as you like.

## STEP 2: SEND INVITES AND SPREAD THE WORD

**Get your guest list going and make it inviting** - call, text or even make some hand-written invites! Share your event on social media to get the buzz going (puns encouraged).



## STEP 3: ADD SOME FLAIR

**Decorate with whatever brings you joy!** String up bunting, set out colourful napkins, you could even sprinkle in a bit of FareShare Midlands branding if you'd like!

We can provide you with lots of fundraising materials like bunting, balloons and posters.

## STEP 4: BREW THE HOT DRINKS AND BRING THE TREATS

**It's time to indulge!** Brew up some hot drinks and invite your friends to bring their favourite treats for a snack station that'll wow everyone. Why not add personal touches, like a signature bake or themed cakes?

## STEP 5: STIR UP SOME GENEROSITY

**Encourage guests to donate generously!** You could even set up an online donation page to receive donations online. Every penny you raise will help bring compassionate care to those who need it most.



Don't hesitate to contact our fundraising team on 0116 286 7735 if you need any help with online or offline fundraising.



# Making the Most of Your Fundraiser!

## Want to make your coffee morning stand out?

Here are some fun and creative ways to boost your impact, share your blend of personality, and maybe even stir up a little friendly competition along the way!

### • ADD A FUN TWIST

Invite guests to bring along their signature bakes and let everyone vote for the tastiest treat—why not crown your very own Star Baker with a small prize?

Looking for more ways to get people smiling? Try a “guess how many sweets in the jar” challenge, a “guess the cake’s weight” contest, or host a light-hearted team quiz.

A little fun goes a long way in bringing people together and raising even more support!

### • SET UP A RAFFLE

Bring a few prizes (or see if local shops will donate) and sell tickets. It’s an easy way to add excitement and raise extra funds.

### • CHALLENGE YOUR GUESTS

Get people to donate for each cuppa or slice of cake they have. The more they indulge, the more they give!

### • SNAP AND SHARE

Capture the magic of your coffee morning—those smiling faces, scrumptious bakes, and cosy cuppas—and share them on social media! Don’t forget to tag FareShare Midlands and use our hashtag **#BrewtifulMoments** so we can see all the *brew-tiful moments* and share the love!

Facebook / Instagram / LinkedIn - @faresharemidlands  
Twitter X - @faresharemid

# Materials provided by FareShare Midlands:

We've got everything you need to make your coffee morning fun and fabulous. Here's what's coming your way:

- **POSTERS AND LEAFLETS:**

Perfect for decorating and promoting the meaning behind your event.

- **COLLECTION TINS:**

Keep these handy for every generous penny and pound.

- **BRANDED BALLOONS:**

Add a hint of FareShare Midlands pride to your setup.

- **SOCIAL MEDIA BOOST:**

Let us spread the word online about your event.

- **QR CODES:**

We can whip up a QR code that links straight to your fundraising page - just scan, sip and support!

**WITH THESE GOODIES, YOU'LL BE ALL SET TO HOST A MORNING EVERYONE WILL REMEMBER!**



# How your support helps:

FareShare Midlands is the region's largest food redistribution charity, tackling inequality, transforming lives and ensuring no good food goes to waste.

We rescue surplus food and redistribute it to 650 local charities and community organisations, feeding 60,000 people every week.

We also invest in communities, providing education, training and volunteering opportunities, helping over 1,000 individuals to date to build a better future.

**TOGETHER, WE'RE FIGHTING HUNGER, REDUCING FOOD WASTE AND CREATING OPPORTUNITIES ACROSS THE MIDLANDS.**



**£10**

Will allow us to feed a hungry family of 4 for a week.



**£20**

Will help us supply ingredients to make 40 meals for lonely pensioners.



**£50**

Will allow us to deliver 100 after school meals for hungry schoolchildren.



**£100**

Will help us feed 200 people living on the streets without food.



**80%** of organisations receiving FareShare food say they access a **greater quantity and variety of food.**



**1,000** people have been supported into **further training, education or paid work** through our Employability Programmes.



**Charities** save an average of **£9,100 a year** through receiving food from FareShare.



**64%** of groups agree children are **developing better eating habits** by attending their services.



**71%** of service users say the food helps them feel **less lonely**, with **78%** saying they feel like a **part of the community.**



**2 out of 3** service users say accessing FS food has **improved their physical health**, with **77%** noticing an **improvement in their wellbeing.**

## FareShare Midlands

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### Nottingham

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Registered Charity Number 1146847

THANK  
YOU!

The Fundraising team  
are here to help!

Get in touch!



Registered with  
**FUNDRAISING  
REGULATOR**